



WINSTON C. DOBY

# LEGACY

SCHOLARSHIP GALA

2026 SPONSORSHIP DECK

# ABOUT THE GALA

The Winston C. Doby Legacy Scholarship Gala is a cornerstone of this mission. On **Saturday, March 7, 2026**, we welcome you to the **InterContinental Downtown Los Angeles by IHG** for an inspiring night of fine dining, live artistic performances, a distinguished awards ceremony, and meaningful reconnections with fellow alumni. More than a celebration, this gala is a vital fundraising effort that fuels scholarships and essential resources for students who need them most. Your participation directly supports pathways to academic success, personal growth, and long-term achievement.

Guests will experience an evening filled with impactful stories, powerful connections, and opportunities to engage with community partners and leaders who share a commitment to equity in education. Together, we can build brighter futures. By investing in the next generation, we strengthen our communities and contribute to a more diverse, innovative, and empowered workforce. We invite you to join us in carrying this legacy forward—creating lasting change for years to come.

# STATE OF THE CAMPUS

When Proposition 209 passed in 1996, it triggered a precipitous decline in Black student enrollment at UCLA. By 2006, the UCLA freshman class included just 96 Black students, athletes included. That same year, the UCLA Black Alumni Association (UBAA) responded with purpose and urgency by launching the Doby Legacy Scholarship. Since 2006, UBAA has awarded more than \$10 million in scholarships to over 800 UCLA students. A decade later, in 2016, UCLA welcomed the largest Black freshman class in its history—an outcome that speaks directly to the power of sustained investment and collective action.

Despite ongoing political and systemic challenges, UCLA today enrolls the largest number of Black students in the UC system and one of the largest Black undergraduate populations outside of an HBCU. This progress is due in large part to the unwavering commitment of longtime donors like you, whose generosity to UCLA and the UCLA Black Alumni Association has helped open doors, create opportunity, and change lives.

**None of this is possible without the continued support of dedicated partners.** As we face a new crossroads—marked by federal cuts to higher education and renewed attacks on diversity in college admissions and recruitment—your investment is more critical than ever. Together, we can ensure that access, excellence, and opportunity remain central to UCLA's future.

# KEYNOTE ADDRESS



## KAREN BASS

43rd and current Mayor of Los Angeles

Mayor Karen Bass has led the nation's second largest city with unprecedented urgency that has delivered results for all Angelenos.

Thousands more unhoused Angelenos have come inside in her first year than the year before, leading to a reported drop in homelessness for the first time in years.

Under the Mayor's leadership, LAPD received record numbers of applicants while homicides and violent crime decreased. 100,000 more city services like pothole repair and graffiti removal have been provided. Thousands of businesses opened. Hundreds of millions of dollars were secured through locking arms with state and federal partners as Los Angeles continues to urgently lead on climate.

Mayor Bass was elected to make change for the people of Los Angeles by breaking with the status quo to deliver for the people of Los Angeles.



# 2026 HOST & EMCEE

## CHRIS SPENCER

Writer | Director | Producer | Bruin Alum

Chris Spencer is a highly accomplished multi-hyphenate creative—director, executive producer, writer, actor, and stand-up comedian—with a career spanning more than three decades.

He is best known as the co-creator and executive producer of the BET/Netflix hit series *Real Husbands of Hollywood*, which originated from a sketch he wrote for the BET Awards. His writing and producing credits include *Grown-ish* and the co-created series *White Famous*, and he has served as head writer for major televised events including the Primetime Emmy Awards, BET, MTV, and ESPYs.

Spencer began his on-screen career as the first host of the syndicated late-night show *Vibe* and has appeared in films such as *Don't Be a Menace* and *The Sixth Man*, as well as series including *Black-ish* and *Being Mary Jane*.

A nationally touring comedian, he has released two Showtime specials and made his feature directorial debut with *Back on the Strip* (2023).

# 2026 HONOREES

## BEVERLY ROBINSON AWARD FOR EXCELLENCE



**Tash Gray**  
Writer/Executive Producer  
("Reasonable Doubt, Power  
Book III: Raising Kanan")

## FLORENCE GRIFFITH-JOYNER AWARD



**Jordan Chiles**  
Olympic Medalist  
UCLA

## ARTHUR ASHE COMMUNITY SERVICE AWARD



**Mandla Kayise**  
Former UBAA President  
UCLA

\*Performers and Additional Guests To Be Announced

# 2026 HONOREES

## **TOM BRADLEY ALUMNUS OF THE YEAR**



**Cheryl M. Lott, Esq.**  
Attorney-at-Law  
Buchalter Law Firm

## **JACKIE ROBINSON TRAILBLAZER AWARD**



**Dr. Yolanda Gorman**  
Assoc Vice Chancellor  
UCLA

## **RALPH BUNCHE HUMANITARIAN AWARD**



**Dr. La Tanya Hines, MD**  
OB/Gyn  
Kaiser Permanente

\*Performers and Additional Guests To Be Announced

# 2026 HONOREES

## MADIE NORMAN SCHOLARSHIP AWARD



**The Elegant Bruinettes**  
UCLA Sports Dance Team

\*Performers and Additional Guests To Be Announced

# 2026 SPONSORSHIP LEVELS

Your partnership directly supports scholarships, student success, and community impact through the UCLA Black Alumni Association. Each sponsorship level offers meaningful visibility, exclusive access, and the opportunity to invest in the next generation of Bruin leaders.

**REGENT  
CIRCLE**

**\$30,000**

**CHANCELLOR'S  
CIRCLE**

**\$20,000**

**BLUE AND  
GOLD CIRCLE**

**\$15,000**

**GOLD  
CIRCLE**

**\$7,500**

**BLUE  
CIRCLE**

**\$5,000**

**SPONSORSHIP PAYMENTS DUE BY  
FRIDAY, FEBRUARY 27, 2026**

# 2026 SPONSORSHIP LEVELS

**REGENT  
CIRCLE**

**\$30,000**

## **SPONSORSHIP INCLUDES:**

Two (2) Priority Tables of Ten (10)  
One (1) Student Table of Ten (10)  
Twenty (20) VIP Reception Tickets  
Speaking Opportunity at the Gala

Inside Front Cover Ad in the Commemorative Program Book  
Product Placement Opportunity  
Listing on Digital Assets  
Logo Placement at the Gala

# 2026 SPONSORSHIP LEVELS

**CHANCELLOR'S  
CIRCLE**

**\$20,000**

## **SPONSORSHIP INCLUDES:**

One (1) Priority Table of Ten (10)

One (1) Student Table of Ten (10)

Ten (10) VIP Reception Tickets

Speaking Opportunity at the VIP Reception

Outside Back Cover Ad in the Commemorative Program Book

Listing on Digital Assets

Logo Placement at the Gala

# 2026 SPONSORSHIP LEVELS

**BLUE AND  
GOLD CIRCLE**

**\$15,000**

## **SPONSORSHIP INCLUDES:**

One (1) Preferred Table of Ten (10)

Six (6) VIP Reception Tickets

Inside Back Cover Ad in the Commemorative Program Book

Listing on Digital Assets

Logo Placement at the Gala

# 2026 SPONSORSHIP LEVELS

**GOLD  
CIRCLE**

**\$7,500**

## **SPONSORSHIP INCLUDES:**

One (1) Preferred Table of Ten (10)

Four (4) VIP Reception Tickets

Half-Page Ad in the Commemorative Program Book

Table Signage

# 2026 SPONSORSHIP LEVELS

**BLUE  
CIRCLE**

**\$5,000**

## **SPONSORSHIP INCLUDES:**

- One (1) Table of Ten (10)
- Two (2) VIP Reception Tickets
- Quarter-Page Ad in the Commemorative Program Book
- Table Signage

# 2026 SPONSORSHIP AT-A-GLANCE

By becoming a sponsor, you are helping to ensure continued access, opportunity, and excellence for students at UCLA. Your generosity directly fuels scholarships, strengthens student support systems, and reinforces a legacy of alumni leadership and community investment. Together, we can meet this moment and shape a more equitable future.

SPONSORSHIP LEVEL	TABLES INCLUDED	VIP RECEPTION TICKETS	SPEAKING OPPORTUNITY	PROGRAM BOOK AD	BRAND VISIBILITY
<b>\$30,000 REGENT CIRCLE</b>	Two (2) Priority Tables of 10 One (1) Student Table of 10	20	Speaking Opportunity at the Gala	Inside Front Cover (Full Page)	Logo placement at gala Digital asset listing Product placement
<b>\$20,000 CHANCELLOR'S CIRCLE</b>	One (1) Priority Table of 10 One (1) Student Table of 10	10	Speaking Opportunity at VIP Reception	Outside Back Cover (Full Page)	Logo placement at gala Digital asset listing
<b>\$15,000 BLUE AND GOLD CIRCLE</b>	One (1) Preferred Table of 10	6	—	Inside Back Cover (Full Page)	Logo placement at gala Digital asset listing
<b>\$7,500 GOLD CIRCLE</b>	One (1) Preferred Table of 10	4	—	Half-Page Ad	Table signage
<b>\$5,000 BLUE CIRCLE</b>	One (1) Table of 10	2	—	Quarter-Page Ad	Table signage

# 2026 SPONSOR BENEFITS

**Network Opportunities:** Connect with influential leaders, alumni, and policymakers to foster relationships that can enhance your organization's impact in the community.

---

**Recognition as Champion:** Gain visibility as an education champion, showcasing your commitment to supporting students and their pursuit of higher education.

---

**Diverse Talent Pipeline:** Access a diverse talent pipeline, ensuring your organization is equipped with innovative thinkers who contribute to a vibrant workforce.

# 2026 AD SPECS

## **FULL PAGE \$1000**

FULL BLEED  
8.625 W" X 10.75" H  
(INCLUDE .25" BLEED)

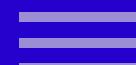
NO BLEED  
8.125" W X 10.25" H

## **HALF PAGE \$500**

HORIZONTAL  
7.75" W X 4.75" H

## **QUARTER PAGE \$250**

VERTICAL  
3.75" W X 4.75 H



## **BUSINESS LISTING \$50**

**FINISHED ARTWORK DUE BY  
FRIDAY, FEBRUARY 13, 2026**

# ABOUT UBAA

The UCLA Black Alumni Association (UBAA) is a **501(c)(3) nonprofit** dedicated to supporting UCLA alumni, students, faculty, and staff. UBAA also works to connect the UCLA community with programs, activities, and events within the greater Los Angeles Black community.

UBAA's Winston C. Doby Legacy Scholarship fund is administered by the California Community Foundation (CCF) and benefits undergraduate and graduate students attending UCLA.

**Tax ID #95-4135384. Donations are tax deductible to the full extent of the law.**



# CONTACT

## UBAA GALA REPRESENTATIVES

(310) 703-2899

[ubaadobygala@uclablackalumni.org](mailto:ubaadobygala@uclablackalumni.org)

## OFFICIAL GALA EVENT SITE

[tinyurl.com/UBAADobyGala2026](https://tinyurl.com/UBAADobyGala2026)

## GALA SPONSORSHIP PAYMENT PORTAL

[tinyurl.com/UBAA2026Sponsorships](https://tinyurl.com/UBAA2026Sponsorships)



TOGETHER WE CAN  
MAKE A DIFFERENCE